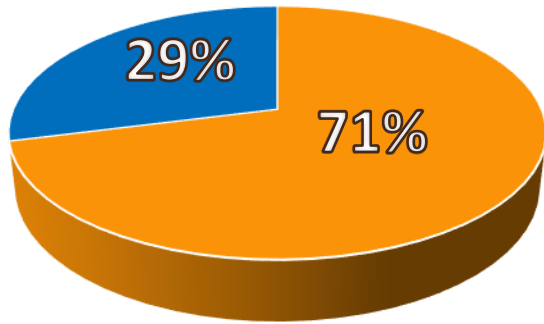




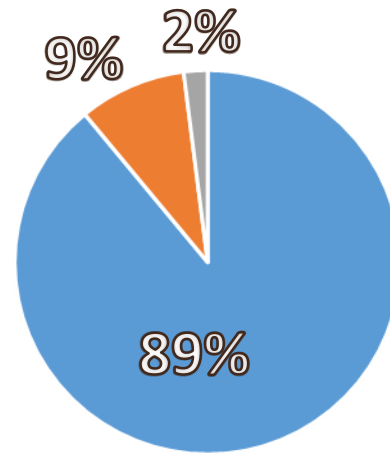
Optimooz
Marketing Sdn. Bhd.

REACH YOUR TARGET AUDIENCE

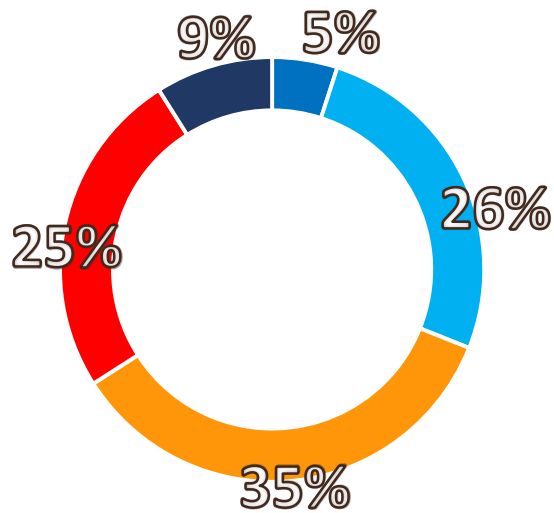
· Social Media Publisher · Food · Travel · Fashion · Digital Marketing · Page Management



Female Male



Malaysia Singapore Other



13th - 17th Age 18th - 24th Age 25th - 34th Age
35th - 44th Age 45th - 54th Age



Facebook Audience Peak Traffic
Time 6.30pm – 11pm

Our Audience

10 Million+ monthly
reach from social media.

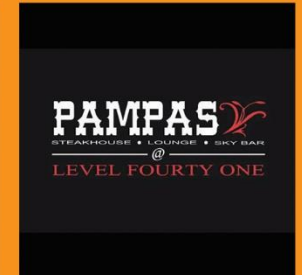
90% of our traffic is mobile
& growing.

60% of our audience
between 25 – 44 years old.

3.2 Million+ monthly
Video view.

The Brand We Serve

We served more than 300++ brands.





Food Review, Content and Social influencer Marketing

Optimooz Marketing Sdn. Bhd.		Basic Booster	Impact Booster	Market Booster
		For new product launch, short term boost, small business.	For campaign launch, aggressive boost, growth business.	For sales drive, dynamic boost, instant growth business.
Food Review Productions	Impact Article	1 viral article	1 viral article	2 viral articles
	Photo shooting	1 round shoot	-	1 round shoots
	Video shooting	-	1 Viral video	1 Viral Video
Publishing at	Eat Travel Love FB Viral Page	Yes	Yes	Yes
	Eat Travel Love Instagram	-	Yes	Yes
	QanVox.com	-	-	1 Website SEO Post
Channel to	Eat We Like FB Viral Page (239k Likes)	-	-	Yes
	CookSoda FB Viral Page (52k Likes)	-	Yes	Yes
	Facebook Group	-	10 groups	20 groups
Inclusive Facebook Boosting Cost		RM 200.00	RM 700.00	RM 1,200.00
Estimate Total Post Reach		60,000 - 100,000	100,000 - 300,000	200,000 - 700,000
Total Price		RM 800.00	RM 1,500.00	RM 3,000.00
Duration		1 weeks Campaign	2 weeks Campaign	4 weeks Campaign

Hot Sales
Best Value

[Food Review] 2018

Case Studies (Basic Booster)

 **大马吃喝玩乐 Eat Travel Love 【旅游美食网】** added 40 new photos. Published by Marcus Goh [?] · 6 November 2017 ·

年终【食在大马国际食品展】！最后召集！现场将有超过300个摊位任你吃、任你喝。错过了这次你就要等到明年了哟~就在Mid Valley
好康！本月双11促销，只要消费指定的价格就能购买RM11优惠品！

吃货们注意拉！年终【食在大马国际食品展】会在本月11月10 - 12日一连3天地进行哦。时间是从早上10时至晚上9时，在Mid Valley Exhibition Centre (MVEC) Level 3等你来边吃边shopping！就3天！只需要3天，你们就可以把世界各地美食吃透透，买透透，这样爽的康头当然是绝对绝对绝对不能错过的啦！本届大马国际食品展现场将有超过300个摊位任你吃、任你喝、任你Shop。此项国际食品消费展还吸引到其他国家的参与，像是有日本、韩国、泰国、台湾、美国等等的国家，尤而台湾商家多达50个商家专程前来参与！选择超多的啦~真的会让人忍不住地狂吃狂买！不管是主食，罐头食品，饮料，饼干等等的食品都应有尽有。还有还有，在现场也会有专人在现场烹饪教学，让吃货们“现买现学”就算买回家也能够做出一样美味可口的美食！嘻嘻~吃货是不是... [See more](#)



Performance for your post		
173,654 People Reached		
3,615 Reactions, comments & shares ⓘ		
1,590 👍 Like	1,083 On post	507 On shares
72 ❤️ Love	45 On post	27 On shares
8 😂 Haha	2 On post	6 On shares
22 😮 Wow	10 On post	12 On shares
1 😞 Sad	1 On post	0 On shares
1,169 Comments	911 On Post	258 On Shares
756 Shares	717 On Post	39 On Shares
24,598 Post Clicks		
15,506 Photo views	35 Link clicks	9,057 Other Clicks ⓘ
NEGATIVE FEEDBACK		
1 Hide Post	1 Hide All Posts	
0 Report as Spam	0 Unlike Page	
Insights activity is reported in the Pacific time zone. Ad activity is reported in the time zone of your ad account.		

 **大马吃喝玩乐 Eat Travel Love 【旅游美食网】** added 23 new photos — at 香港随變燒烤麻辣雞煲-馬來西亞分店 As You Like HK Chicken Pot Published by Marcus Goh [?] · 5 January at 19:19 · Kuala Lumpur ·

【香港人气鸡煲火锅！68种食材熬制汤底！就在Solaris Mont Kiara哦！营业至凌晨三点！】

今天Marcus我想为大家介绍这一间位于Solaris Mont Kiara的香港随變燒烤麻辣雞煲啦！他们在香港可说是大有来头哦！除了已经在香港营业了9年之外，也在澳门与及上海那一带都有分店，期间更是获奖无数啦！他们也被冠名为【香港随變燒烤麻辣雞煲】，指的就是“随你口味，變出惊喜”，你们可从原味到麻辣，自行调适不同层次的辣度，挑战自己吃辣的最高境界！那最厉害的就是，许多大明星呢，都是他们的熟客！哦对了，Marcus我也不忘提醒大家，这家他们位于Solaris Mont Kiara的分店，可是他们在马来西亚的第一间分店哦！其他地方都找不到的啦！

我第一道要为大家介绍的，便是他们的主打【麻辣鸡煲】啦！这个【麻辣鸡煲】的汤底呢，可是采用了68种进口食材熬制而成的哦！食材都是来自香港和四川还有其它地方进口的！真的是超级够味的！最棒的就是他们的麻辣汤底，会有不同等级的辣度和麻度任你选哦！分别有微辣、小辣、中辣及大辣！麻度那边则是有微麻、小麻、中麻及... [See more](#)



Performance for your post		
90,072 People Reached		
1,328 Reactions, comments & shares		
842 Like	409 On post	433 On shares
17 Love	11 On post	6 On shares
8 Wow	5 On post	3 On shares
242 Comments	129 On Post	113 On Shares
219 Shares	214 On Post	5 On Shares
7,390 Post Clicks		
5,491 Photo views	20 Link clicks	1,879 Other Clicks
NEGATIVE FEEDBACK		
2 Hide Post	2 Hide All Posts	
1 Report as Spam	0 Unlike Page	
Insights activity is reported in the Pacific time zone. Ad activity is reported in the time zone of your ad account.		



大马吃喝玩乐 Eat Travel Love 【旅游美食网】

Published by Marcus Goh [?] · 16 December 2017 ·

谁说Kuantan 没东西玩！吃喝玩乐尽在Kuantan！让你玩翻天！吃翻天！

关丹有什么好吃好玩？连图书馆也不放过！美食，寺庙，渔村！还有吃不完的美食！

这个假期一起去Kuantan吧~！... See more



Your video is popular with women aged 25-34

Boost Post

420k Views

Like Comment Share

1.1k

Top comments

2,854 shares



Write a comment...



大马吃喝玩乐 Eat Travel Love 【旅游美食网】

Published by Aaron Ccy [?] · 13 January at 12:00 ·

Melaka Raya首家碳炒福建面已经开始营业！

锅气十足的【正宗碳炒】福建面终于可以在马六甲Melaka Raya吃到啦！面上还铺着小编最爱的猪油渣！！

今天小编为大家介绍在马六甲少有碳炒福建面美食，店名是【东方园福建面】，东方园老板也有在牛顿food court卖吃哦，分别是碳炒福建面、猪什汤、还有娘惹叻沙。相信爱吃福建面的人都知道，用碳炒的福建面才是真正的美味，因为锅气和面已经融合在一起，老板还放了猪油渣让整盘福建面的味道更上一层楼，小编吃了也停不了口啊~老板也强调了他们的面绝对没有碱水味，所以味道比别家好吃！... See more



Performance for your post

161,742 People Reached

62,575 Video Views

2,661 Reactions, comments & shares

1,170 Like	697 On post	473 On shares
43 Love	19 On post	24 On shares
4 Haha	4 On post	0 On shares
26 Wow	15 On post	11 On shares
1 Angry	0 On post	1 On shares
697 Comments	442 On Post	255 On Shares
722 Shares	722 On Post	0 On Shares

Case Studies (Impact Booster)

Case Studies (Market Booster)

Photo Post

大马吃喝玩乐 Eat Travel Love 【旅游美食网】 added 17 new photos.
Published by Marcus Goh [?] · 5 January at 12:28 · 🌐

Sri Petaling 人气法国可颂！顶级材料！【咸蛋Croissant每天限量200粒！】
👀👀
【新开张Promotion！买五送一】7种口味任君选择选！👍👍👍👍👍
今天，Marcus我要带大家去吃法国美食-可颂啦！这家位于KL一带的可颂专卖店D'Croissant，其实刚在大马开张营业不久，他们所售卖的可颂不只好吃，更有7种不同的口味给你们选择哦！听起来是不是棒棒哒？爱吃可颂的朋友们，真的赶快去光顾他们吧！... [See more](#)



208,081 people reached

Like Comment Share


1.3k Top comments

1,038 shares

Video Post

大马吃喝玩乐 Eat Travel Love 【旅游美食网】
Published by Marcus Goh [?] · 11 January at 19:04 · 🌐

Sri Petaling 人气法国可颂！顶级材料！【咸蛋Croissant每天限量200粒！】
👀👀
【新开张Promotion！买五送一】7种口味任君选择选！👍👍👍👍👍
今天，Marcus我要带大家去吃法国美食-可颂啦！这家位于KL一带的可颂专卖店D'Croissant，其实刚在大马开张营业不久，他们所售卖的可颂不只好吃，更有7种不同的口味给你们选择哦！听起来是不是棒棒哒？爱吃可颂的朋友们，真的赶快去光顾他们吧！... [See more](#)



Boost this post again
This post is no longer boosted. You can view the results and add budget to continue showing it to more people.

343,501 people reached

180k Views

Like Comment Share

Tan Chun Hor, Choi Yan and 1.4k others

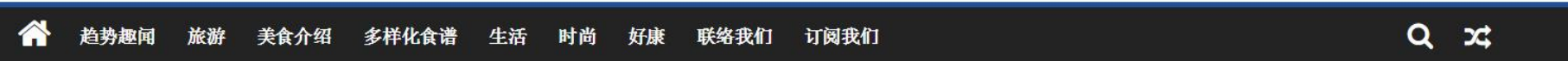
949 shares

Write a comment...

Case Studies (Market Booster)



Contact Us



Website Post



推荐 美食介绍

【Sri Petaling人气法国可颂！】咸蛋Croissant每天限量200粒！新开张Promotion！买五送一

Jia Jun Croissant, D'Croissant, Sri Petaling, 可颂专卖店

Subscriber 能先得到优惠！



火爆文章





Optimooz
Marketing Sdn. Bhd.
No. 1225900-V

Thank You

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